1. **Implementation of the System.**

Implementing the system is the process of building system in quality way, so that it can be interactive, operational and efficient to its user. Improper implementation only results extra unidirectional efforts, which leads to inefficiency in planning phase. These are the points we need to take in consideration for proper implementation of our system.

**4.1] Creating a Responsive Website:**

In order to sell our products we should build a website which interacts with customer 24x7. The basic function of our website will not only be to deliver the products smoothly but also consists of a chat box as well as solution services that will be directly checked by a responsible member of the organisation that will help us in understanding our own products and services. Website acts as a medium that will help us identifying our customer needs and proper goods can be given.

**4.2] Payment System:**

We can use a *Paypal* accounts & cards for the payments that we receive from the customers. This account directly provides money to the organisation rather than other medium process which at least takes more time to transfer the money in the seller’s account.

**4.3] Understanding our domain:**

We cannot avoid our limitations. As it is quite evident we currently only have 1 stores set up in Bengaluru. It is not about neglecting other customers but prioritising the core customer base that majorly is from Bengaluru itself i.e. (10% of our customers are residing in India). We can provide our products at least 25-30% cheaper compared to price of our product on other selling portals if the product is bought in Bengaluru. By detecting the customers that fall outside Bengaluru we can direct them back to other portals such as amazon.

**4.4] Getting Traffic on our Portal:**

Traffic generation on portal is the most important thing, to get direct customers that are interested in buying our products from various online selling portal to or own portal is the major issue we need to focus on. We can develop notification system for our products that will help the customers buying our products from our designed portals by showing the products available and discount they’ll get by using our website. By clicking on link they will able to see our products and compare with other products for clearing his dilemma about our products*.* Rapid promotion of our portal on various social media platforms like youtube, instagram & snapchat.

**4.5] Development Of Vendor:**

Vendor development will be critical part of our business, because by increasing full potential of vendor organization can achieve strategic gain and improvement in customer market. Vendor development involves upgrading him with current use of technology which organization want to incorporate in current business process. Making him in believing and follow in company ethics.

**4.6] Improving Supply Chain:**

Supply chain can only be improved by its proper management and key to its success is implementing cross functional relationship between supplier and customer. It includes managing whole set of information of process of raw material to finish product and transportation to hand of customer. The later part includes planning up gradation of supply chain by incorporating latest technology in our existing method to improve its efficiency.